

## Bench Mark Virtual Solutions OFFICIAL BUSINESS BRANDING

"Where strategized innovation towards product excellence starts."



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# Our Commitment

Vision

WHERE STRATEGIZED INNOVATION TOWARDS PRODUCT EXCELLENCE STARTS.

Mission

LEAVING A SUSTAINABLE AND SUCCESSFUL VIRTUAL SOLUTION BENCHMARKS ON EVERY CLIENT'S PROJECT.

Goal

TO MAKE USE OF AN ORGANIZED AND STANDARDIZED PROCESS IN ORDER TO IMPROVE THE PERFORMANCE OF THE CLIENT'S COMPANY.



## Bench Mark

VIRTUAL SOLUTIONS

Official Logo

#### Main Font style:

Raph Lanok Future Regular
BEBAS NEUE

Secondary Font style:

Josefin Sans Bold

Main Color Palette:



## Branding

## Services Offered

#### Social Media Marketing Strategy

- DEFINE THE MOST IMPORTANT SOCIAL MEDIA KPIS
- MEASURE THE SUCCESS OF EVERY SOCIAL MEDIA CAMPAIGN
- CONTENT CREATION

#### Social Media Setup

- STAY UP TO DATE WITH THE LATEST SOCIAL MEDIA BEST PRACTICES AND TECHNOLOGIES
- USE SOCIAL MEDIA MARKETING TOOLS

#### Social Media Management

- DEVELOP, IMPLEMENT AND MANAGE SOCIAL MEDIA STRATEGY
- MANAGE AND OVERSEE SOCIAL MEDIA CONTENT

#### Administrative Assistance

- ACCOMPLISHES ANY ADMINISTRATIVE WORK AND PERSONAL TASKS
- RESEARCH WORKS
- EMAIL, CALENDAR AND FILE MANAGEMENT

### Services Offered

#### Data Analysis

- DATA ENTRY
- REPORT DEVELOPER
- MS EXCEL AND ACCESS DATABASE MASTER

#### Customer Service

- INBOUND AND OUTBOUND CALLS
- HANDLING HIGHLY ESCALATED CALLS

Others

SEO

- SEM

## Tanget Market

Dominant Gender:

MEN AND WOMEN

Age Range:

20-50 YEARS OLD

Locations:

PHILIPPINES, UK, AUSTRALIA, CANADA, USA

### Main Keywords

- VIRTUAL ASSISTANCE
- DATA ANALYSIS
- ONLINE JOBS FROM HOME
- ONLINE PART
- TIME JOBS
- GENERAL VIRTUAL ASSISTANT
- ONLINE WORK
- SOCIAL MEDIA MANAGER
- FREELANCING
- ONLINE JOB
- FREELANCING WEBSITES
- FREELANCE WORK
- LEGIT ONLINEJOBS
- VIRTUAL ASSISTANT SERVICES

### Supporting keywords

- ONLINE VIRTUAL ASSISTANCE
- DATA
- RESEARCH
- MEDIA MANAGER
- DIGITAL ASSISTANT
- ONLINE JOBS WITHOUT INVESTMENT
- LEGITIMATE ONLINE JOBS HOME